

NXT TRADE India will activate the Indian Market for Maru Systems B.V.

As per 01 April 2019 NXT Trade & Agency Services India Pvt. Ltd. (NXT TRADE India) will activate the Indian Market for the Dutch company Maru Systems B.V. for their product The Green Generators.

The activities of the representative office will focus on creating local presence, market awareness, market development and market entry. Develop, nurture and capitalize the Indian sales pipeline and maintain local stakeholder relations will be the main activities of the representative office.

For many years NXT Trade's business development team in India successfully has been representing Dutch companies from different branches and sectors. From biomass, wooden sunglasses, clothes to architectural fabrics. By creating local presence, the ease of doing business increases for Maru Systems B.V.

If there are issues in the field of energy technology and energy saving, Maru Systems is your partner. With its own engineering department and many years of experience in various techniques and various projects for both the private and business markets, a solid foundation forms the foundation for this innovative company. Functional sustainability is at the core of Maru Systems' business philosophy. As a company, Maru Systems is consciously concerned with sustainability. The operational management is also geared to this.

One of their product lines is the The Green Generators. The Green Generators is the off-grid energy solution of the future. A combination of a generator, solar panels and a hybrid set stores energy in the The Green Generators. This ensures the availability of energy at any moment, the independence of the energy supply from any energy network as well as availability at any desired location.

Michael Westenber, Chairman of the NXT TRADE Board: *"Because of the focus on renewable energy, rising diesel prices and a large demand for power solutions at off-grid locations, NXT and Maru see great potential in the Indian market for The Green Generators. And we are confident about a successful launch of The Green Generators in India. We are proud of being able to represent such an innovative company with years of experience in different techniques and different projects and our experienced team in India is committed to create substance for Maru Systems in the Indian market".*

NXT TRADE & AGENCY SERVICES INDIA PVT LTD

Part of the NXT Group of Companies

address RMZ Infinity- Tower B, 5th Floor No 3 | Old Madras Road|Benniganahalli| Bangalore| 560016 | India telephone + 91 80 6142 9056

e-mail info@nxt-group.com web www.nxt-trade.com CIN U74900KA2011PTC061520 Kotak Bank account number: 187011017552 IFSC code

KKBK0008061 Swift code: KKBKINBBCPC GSTIN: 29AADCN8388A1Z7

Ruud Kraakman, owner / Managing Director Maru Systems B.V: *"Maru Systems is a Dutch group of several companies. Maru Systems started in 2007, in the first couple of years we focused on elektrotechnical engineering and controlpanel technics. Due to years of experience we developed ourself into a one-stop-shop with our own production facility, which has the ambition to expand our products to international markets. By keeping the full chain into our own hands we are able to let our products and services match with the demand on a foreign market. By combining this with NXT's knowledge of the local market in India, we see NXT as the ideal partner to develop our business in India. Due to our business trip last November which was very professionally guided by NXT, we see the huge potential that our product and services have in India."*

About Maru Systems B.V.

Maru Systems is an innovative and dynamic company from the Zuidoostbeemster (North Holland) specialized in energy saving and energy technology. Maru Systems is active in the international market, in particular in South America, South Asia and the Middle East.

The product lines of Maru Systems are: solar installations (business and private), control technology, inspections and examinations, off-grid energy supply and energy storage.

About NXT International Trade & Agency Services (NXT Trade)

NXT TRADE is a division of the Dutch based NXT Group of Companies and is a service provider aimed at supporting European based producers, retailers and brands in opening emerging markets by creating and enabling their local presence and substance. NXT TRADE is specialized in developing new markets, opening sales channels and managing supply chains for European based producers, retailers, e-commercial platforms and brands. NXT TRADE services their customers by responsibly managing their foreign trading operations and are committed to achieving a solid local presence and meeting the needs of each entrepreneur and company who trusts NXT TRADE in handling its international expansion.

For more information:

Nicole Dutrieux

T: +31 20 237 3010

E: n.dutrieux@nxt-group.com

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