



## **NXT TRADE Turkey, Commercial Representative of GD Animal Health in Turkey**

As per 01 July 2017 NXT International Trade & Agency Services Turkey (NXT TRADE Turkey) is the Commercial Representative of GD Animal Health in Turkey.

The objective of the cooperation is that NXT TRADE will create local presence for GD Animal Health in Turkey by means of building and maintaining a local network. NXT TRADE's activities will include marketing and sales support.

With NXT TRADE's years of experience in and of the Turkish market, our connections/network, our local staff, our knowledge of the local customs, rules and regulations GD expects to accelerate business easier and quicker. GD acknowledge the importance of a local presence and the cooperation between GD and NXT TRADE evolved.

GD Animal Health is one of the most leading organizations in animal health and animal production in the world. The Turkish poultry industry is also one of the leading and one of the most rapidly growing industries around the world. More than 80% of the white meat and egg production in Turkey is performed in world class modern facilities. As such GD has turned out to be a natural partner for the Turkish poultry industrialists serving the interest of animals, their owners and the society at large.

Michael Westenberg, Chairman NXT TRADE Board: *"After we have been supporting GD Animal Health for a while now, we are excited to take this next step together. With our experience and our qualified team in Turkey I'm confident of a successful cooperation between us. There are lots of opportunities in the Turkish market for GD and we are determined to explore and use these opportunities to the fullest in order to expand GD's business."*

Jan Willem de Vries, Director International & Large Accounts GD Animal Health: *"We have been working with NXT Trade on some projects now and with their support we see the potential the Turkish market is offering us. At GD we are always looking for new opportunities and with NXT Trade's help our first steps into the Turkish market were easier and more efficient. We fully rely on their expertise and with their support and advice we count on a successful cooperation."*

### **About GD Animal Health**

GD Animal Health is a leading organization in animal health and animal production. For almost a century, GD Animal Health has supported industrial customers, governments, veterinarians and farmers by providing animal health programs and laboratory diagnostic services.

The main goal of GD Animal Health is 'Teaming up for animal health, in the interest of animals, their owners and society at large'. Good health is in the interest of animals and contributes to sustainable farming. This work fulfils the wishes of a society that wants eco-friendly food that is tasty, safe and healthy. GD Animal Health has been working on these goals for almost a hundred years.

**NXT INTERNATIONAL TRADE & AGENCY SERVICES B.V.**

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#### **About NXT International Trade & Agency Services (NXT Trade)**

NXT TRADE is a division of the Dutch based NXT Group of Companies and is a service provider aimed at supporting European based producers, retailers and brands in opening emerging markets by creating and enabling their local presence and substance. NXT TRADE is specialized in developing new markets, opening sales channels and managing supply chains for European based producers, retailers, e-commercial platforms and brands. NXT TRADE services their customers by responsibly managing their foreign trading operations and are committed to achieving a solid local presence and meeting the needs of each entrepreneur and company who trusts NXT TRADE in handling its international expansion.

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