



## **NXT TRADE India and CPM Europe B.V. enter into a strategic partnership**

As per 01 June 2017 NXT International Trade & Agency Services India (NXT TRADE India) and CPM Europe B.V. agreed to a partnership in which NXT Trade India will act as the Representation Office in Bangalore, India for CPM's biomass and waste divisions.

The objective of this cooperation is to create local presence for CPM Europe B.V. in the Indian market for their biomass activities and additionally build and manage structural sales and opportunities and develop local sales and maintenance channels.

With its years of experience in and thorough knowledge of the Indian market NXT TRADE India is able to localize products and open new markets segments for CPM Europe B.V. NXT TRADE's business developers will support CPM Europe B.V. every step of the way and work closely with the Europe based head office to establish effective local presence in India.

With this cooperation CPM Europe B.V. chooses for local people and their knowledge and know how of the market after being involved in India already for some time on a direct sales basis only. By this cooperation CPM Europe B.V. is extending their position as the leading provider of process equipment and engineered solutions for the bio energy markets.

### **About CPM Europe B.V.**

California Pellet Mill Co. (CPM) is a leading supplier of process equipment and technology for the animal feed, biomass, oilseed and a lot of other industries. They have a worldwide reputation as pelleting, grinding, conditioning and flaking solutions specialists. They are dedicated specialists with over a century experience. This results in machines that ensures continuous operation, high performance and the lowest operating costs. Built to last, designed for the long term.

CPM Europe is part of CPM Group worldwide. Today, over 900 CPM employees serve their customers at 20 facilities in North America, South America, Europe and Asia.

### **About NXT International Trade & Agency Services (NXT TRADE)**

NXT TRADE is a division of the Dutch based NXT Group of Companies and is a service provider aimed at supporting European based producers, retailers and brands in opening emerging markets by creating and enabling their local presence and substance. NXT TRADE is specialized in developing new markets, opening sales channels and managing supply chains for European based producers, retailers, e-commercial platforms and brands. NXT TRADE services their customers by responsibly managing their foreign trading operations and are committed to achieving a solid local presence and meeting the needs of each entrepreneur and company who trusts NXT TRADE in handling its international expansion.

For more information

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